

AUG 09 2007

PTO/SB/17 (12-04)

Approved for use through 07/31/2008. OMB 0851-0032
U.S. Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE

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Effective on 12/09/2004.
Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).**FEE TRANSMITTAL**
For FY 2005☐ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$)

120.00

Complete if Known:

Application Number	09/945,350
Filing Date	31 August 2001
First Named Inventor	Drake, Eddie
Examiner Name	Salatarelli, Dominic D.
Art Unit	2623
Attorney Docket No.	2005P12937US; Haynes

METHOD OF PAYMENT (check all that apply)
☐ Check ☒ Credit Card ☐ Money Order ☐ None ☐ Other (please identify): _____

☒ Deposit Account Deposit Account Number: 50-2504 Deposit Account Name: Michael N. Haynes

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

☐ Charge fee(s) indicated below☐ Charge fee(s) indicated below, except for the filing fee☒ Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17☒ Credit any overpayments

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FEE CALCULATION**1. BASIC FILING, SEARCH, AND EXAMINATION FEES**

Application Type	FILING FEES		SEARCH FEES		EXAMINATION FEES		Fees Paid (\$)
	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	
Utility	300	150	500	250	200	100	
Design	200	100	100	50	130	65	
Plant	200	100	300	150	160	80	
Reissue	300	150	500	250	600	300	
Provisional	200	100	0	0	0	0	

2. EXCESS CLAIM FEES

Fee Description	Fee (\$)	Small Entity Fee (\$)
Each claim over 20 or, for Reissues, each claim over 20 and more than in the original patent	50	25
Each independent claim over 3 or, for Reissues, each independent claim more than in the original patent	200	100
Multiple dependent claims	360	180

Total Claims	Extra Claims	Fee (\$)	Fee Paid (\$)	Multiple Dependent Claims	Fee (\$)	Fee Paid (\$)
- 20 or HP =	0	50	0			
HP = highest number of total claims paid for, if greater than 20						
Indep. Claims	Extra Claims	Fee (\$)	Fee Paid (\$)			
- 3 or HP =	0	200	0			
HP = highest number of independent claims paid for, if greater than 3						

3. APPLICATION SIZE FEE

If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

Total Sheets	Extra Sheets	Number of each additional 50 or fraction thereof	Fee (\$)	Fee Paid (\$)
- 100 =		0	250	0
(round up to a whole number) x				

4. OTHER FEE(S)

Non-English Specification	\$130 fee (no small entity discount)	Fees Paid (\$)
		0
Other: First Month Extension		120

SUBMITTED BY

Signature	<i>Michael N. Haynes</i>	Registration No. (Attorney/Agent)	40,014	Telephone	434-972-0988
Name (Print/Type)	Michael N. Haynes	Date	09 Aug 2007		

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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CERTIFICATE OF FAX TRANSMISSION

Transmission Date: **09 August 2007** Docket: **1009-236**Transmission #: **1** of Total Transmissions: **1**Pages in this Transmission: **30** of Total Pages Transmitted: **30**

I hereby certify that the following correspondence is being facsimile transmitted, via one or more transmissions as described above, to the attention of the Director of the US Patent and Trademark Office on the above date via the following facsimile number: 571-273-8300.

Reply to Non-Final Office Action: (27 sheets)

Fee Transmittal Form (PTO/SB/17) (1 sheet)

Credit Card Payment Form (PTO-2038) (1 sheet)

Application Number 09/945,350
Confirmation No.: 1476
Filing Date: 31 August 2001
Document Submission Date: 09 August 2007

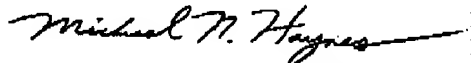
Art Unit: 2623
Examiner: Salatarelli, Dominic D.
Inventor: Drake, Eddie
Docket: 2005P12937US (1009-236)

09 Aug 2007

Date

Michael N. Haynes

Name of Certifier



Signature of Certifier

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PATENT

Application # 09/945,350

Attorney Docket # 2005P12937US (1009-236)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : Drake, Eddie
Application # : 09/945,350
Confirmation # : 1476
Filed : 31 August 2001
Application Title : Real-Time Audience Monitoring, Content Rating, and Content
Enhancing
Art Unit # : 2623
Latest Examiner : Salatarelli, Dominic D.

Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

**REPLY TO OFFICE ACTION AND
REQUEST FOR RECONSIDERATION**

In reply to the Office Action mailed on 9 April 2007, the period for response having been extended herein to 9 August 2007 by payment of the requisite fee for a Petition for Extension of Time under 37 C.F.R. 1.136(a), Applicant respectfully submits the following:

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